

# CIB Collectors' Choice Awards • 2010 Call for Entries

November 2009

The Collectors' Information Bureau (CIB) invites manufacturers to enter the fourth annual Collectors' Choice Awards, which spans collectibles, artwork, and a select group of home décor items that are considered heirloom treasures. The purpose of this awards program is to highlight the companies and products that our esteemed judges and the public vote the "best of the best" in the world of collecting and home décor. The CIB will support this awards program with a national PR campaign to shed a spotlight on the finalists and the world of collecting — and the personal enjoyment and sense of community these quality items encourage.

The contest is open to all artists and companies doing business in the United States. Entries are due by December 15, 2009. A panel of judges will view entries and nominate artworks in nine overall categories with 18 subcategories, and select the top five nominees in each category. Then, voting will become open to the public, allowing consumers to select their top choices in each.

The judges for this contest will be five distinguished leaders in the collectibles industry. The judges will score each entry based on the following criteria:

- Excellence in concept, design, and execution
- Value represented by the price and quality
- Quality of materials and workmanship
- Overall aesthetic appeal

Ballots for public voting will be available online beginning March 1, 2010 at [www.collectorsinfo.com](http://www.collectorsinfo.com) and in the Spring issue of *Collector Editions*. Plans for a final awards presentation at The AmericasMart, Atlanta, are underway for July 2010. Collectors' Choice Award winners will also be recognized in the 2010 Fall issue of *Collector Editions*.

CIB member companies are invited to submit three entries at no cost. Additional entries and entries for non-members manufacturers are \$50 each. Manufacturers can enter products in multiple categories. **All products must be a 2009 introduction**, and **submissions must be received by December 15, 2009**. An entry form accompanies this letter.

\* Bonus — All entries will be posted on the CIB Web site throughout the panel and public voting. Product images will be in a random rotation with a hotlink to its manufacturer's Web site. Since its relaunch in August 2006, over 40,000 consumers have registered on the CIB site.

Take advantage of this unique opportunity to gain national recognition for your quality products. We look forward to receiving your entries. Good luck!

Sincerely,



Linda Kruger  
CIB Executive Director  
[lkruger@pionermagazines.com](mailto:lkruger@pionermagazines.com)

Collectors' Information Bureau • P.O. Box 306 • 506 Second St. • Grundy Center, IA 50638  
800.352.8039 • Fax 319.824.3414 • [awards@collectorsinfo.com](mailto:awards@collectorsinfo.com)

# CIB Collectors' Choice Awards • *Contest Rules*

## Eligibility:

Only artworks that are introduced for sale to the public after January 1, 2009 and are available in retail stores during the 2009 calendar year are eligible. Each artwork entered must be produced in an edition of 24 or more.

## Contest Rules:

No more than one entry per category may be submitted by each company brand. A single design can be entered in only one category, regardless of change in size or medium. Please fill out ALL of the necessary information. We have the right to disqualify submissions with incomplete information. A digital high-resolution, minimum 300 dpi 4" x 6" image must be provided for each artwork by the entry date, **December 15, 2009**.

## To Enter:

Manufacturers can nominate one entry in each category. Entries are \$50 each. CIB corporate member companies are invited to submit one entry in three categories at no cost; additional entries \$50 each. All products must be new for 2009, and **submissions must be received by December 15, 2009**.

Complete one entry form per artwork and mail or fax it along with the entry fee of \$50 (check or credit card information), and a suitable image to the Collectors' Information Bureau. Please be sure to identify each image file by name to correspond to its entry form.

For further questions, contact Linda Kruger at 800.352.8039 ext. 15, lkruger@pioneermagazines.com.

## Collectors' Choice Awards Categories

(by suggested **retail** price)

### Dolls/Plush

- Under \$50
- Over \$50

### Ornaments

- Under \$50
- Over \$50

### Holiday Items (Non-ornament)

- Under \$50
- Over \$50

### Home Décor/Gift

- Under \$50
- Over \$50

### Steins/Mugs

- Under \$50
- Over \$50

### Halloween Items

- Under \$50
- Over \$50

### Prints/Original Art

- Under \$100
- Over \$100

### Luxury Items

- Under \$500
- Over \$500

### Figurines/Sculptures

- Under \$50
- Over \$50

### Please send entries to:

Linda Kruger  
CIB Collectors' Choice Awards  
P.O. Box 306  
506 Second St.  
Grundy Center, IA 50638

Deadline for all contest entries is December 15, 2009.

We reserve the right to change the category of an entered artwork, if not appropriate, and to eliminate any entry for which a suitable image has not been provided.

**All information supplied is for publication, please double-check spelling and accuracy.**

# CIB Collectors' Choice Awards • *Manufacturer's Entry Form*

Complete One Form Per Entry. Please Type or Print.

**TO ENTER:** Complete ALL applicable parts of this form and submit with a digital high-resolution, minimum 300 dpi 4" x 6" image for each artwork, and \$50 entry fee per item, **no later than December 15, 2009**. Forms may be faxed (319.824.3414) or mailed with check or credit card information to CIB. Images may be mailed on a CD or e-mailed to awards@collectorsinfo.com.

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_ Division: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## Collectors' Choice Awards Categories (by suggested retail price)

Please identify each image file by name to correspond to its entry form; enter file name here \_\_\_\_\_.

### Dolls/Plush

- Under \$50  
 Over \$50

### Ornaments

- Under \$50  
 Over \$50

### Holiday Items

- (Non-ornament)**  
 Under \$50  
 Over \$50

### Home Décor/Gift

- Under \$50  
 Over \$50

### Steins/Mugs

- Under \$50  
 Over \$50

### Halloween Items

- Under \$50  
 Over \$50

### Prints/Original Art

- Under \$100  
 Over \$100

### Luxury Items

- Under \$500  
 Over \$500

### Figurines/Sculptures

- Under \$50  
 Over \$50

Name of Artwork: \_\_\_\_\_ Retail Price: \_\_\_\_\_

Brand (if applicable) \_\_\_\_\_ Artist (if applicable): \_\_\_\_\_

Name of Series (if applicable): \_\_\_\_\_

Medium: \_\_\_\_\_ (If print, indicate if on paper or canvas): \_\_\_\_\_

Name of copyright holder, if any: \_\_\_\_\_

Edition size, if limited: \_\_\_\_\_ Height: \_\_\_\_\_ Width: \_\_\_\_\_

All information supplied is for publication, please double-check spelling and accuracy.

## PAYMENT INFORMATION

### Credit Card:

- Visa  MasterCard  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_

### Check:

- Check enclosed  
Make checks payable to Collectors' Information  
Bureau. Check must be received by Dec. 15,  
2009 to be qualified.  
Please mail entry form with check.

### CIB Members Only

- Free Entry:**  
 Limit of 3. One per  
category, please.

Mail entries, payment, and image CD to:

CIB Collectors' Choice Awards, P.O. Box 306, 506 Second St., Grundy Center, IA 50638.  
Phone: 800.352.8039. Fax: 319.824.3414. E-mail images to: awards@collectorsinfo.com.